

Identify and connect with **LOOKALIKE AUDIENCES** for higher conversions

Find customers whose demographics and interests are similar to those of your existing clientele.

Boost your chances of driving higher sales with REVNEW.

[BOOK A CONSULTATION CALL](#)



The easiest way to perhaps capture a larger target audience is to draw learnings about your most successful customers.

If you hit the jackpot with group A, chances are you'll also find some success with group A.1.

Lookalike audience profile creation is based on this logic.

With REVNEW, you can be sure of increasing the probability of generating high-quality leads.

Use complete, accurate, and actionable contact info and intelligence to market successfully to customers who are more likely to be interested in your offerings.

Break through the noise and apathy.

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Our scope of **LOOKALIKE AUDIENCE PROFILING**

There is a specific process we follow when finding the decision-makers you're looking for.

Focus on those interested

Mine data offline

We create an audience of people who have previously visited your website, completed a purchase, and/or looked at a product or service page. Capture their interest with REVNEW.

Multi-filter targeting

Let us identify and target audiences that check specific boxes, i.e., revenue growth numbers, employee totals, tech stacks, sector of operation, and so on.

Build a list of people who have interacted with your business face-to-face, by phone, or another offline channel. Collect insights to guide better decisions.

Data segmentation

We segment and integrate the collected data into the most appropriate tool for your business and show you how to translate initial traction into lasting growth.

Benefit from our AUDIENCE IDENTIFICATION SERVICE



Risk-free onboarding

Before we begin to do anything, we onboard you properly because we want you to feel 100% confident in our approach. We share your entrepreneurial spirit and take your growth seriously.



Improved lead nurturing

Reach your prospects with an understanding of their pain points and establish and execute a plan for using educational content in the sales process. Convert genuine leads efficiently.



Shortened lead time

Lead generation activities are only effective when you sell to the right people. Eliminate the issue once and for all. Market yourself to those to whom you should be marketing to.



Goal accomplishment

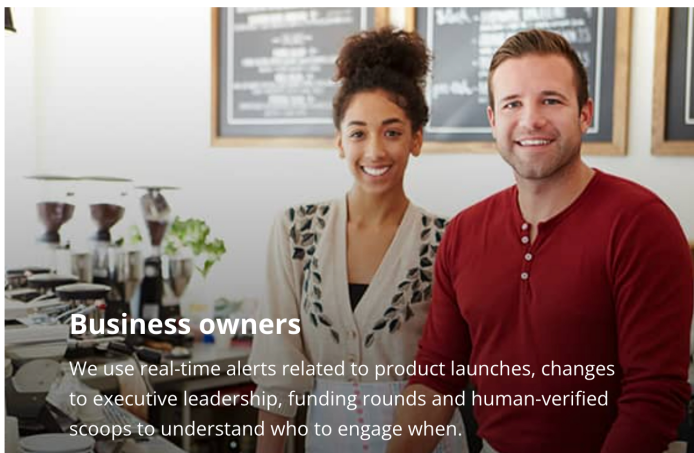
Don't fret about vanity metrics. Focus more on achieving your KPIs. We help exceed your targets on all platforms. Partner with us at a fraction of what our competitors charge. No, seriously!



Tech-savviness

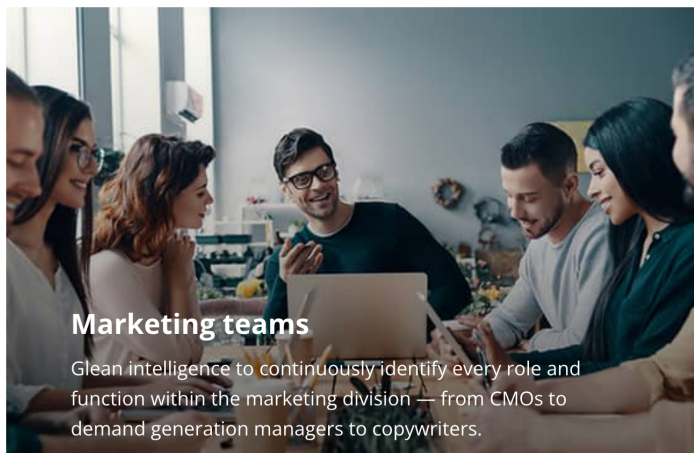
We use a combination of market research, lead-gen, project management, and sales tools for greater efficiency at work. Hey — we are very handy and savvy when it comes to managing tools.

Have meaningful conversations WITH KEY DECISION-MAKERS



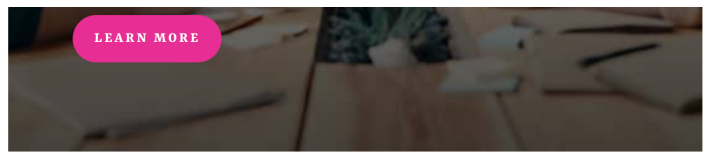
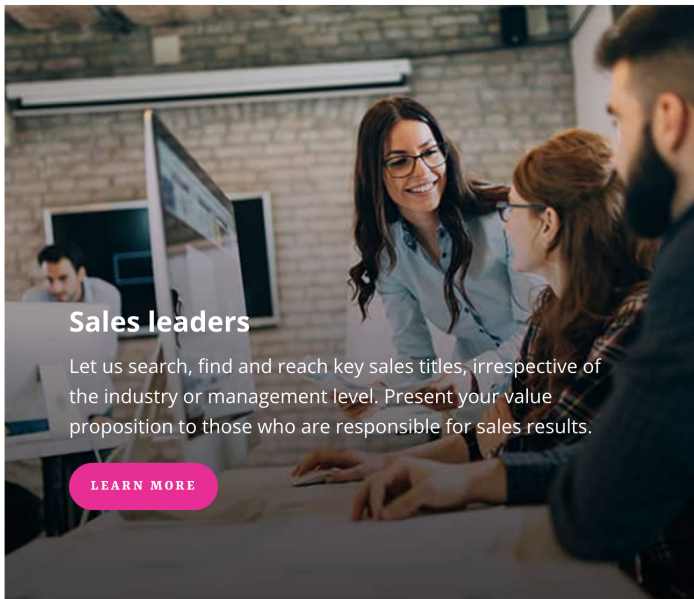
Business owners

We use real-time alerts related to product launches, changes to executive leadership, funding rounds and human-verified scoops to understand who to engage when.



Marketing teams

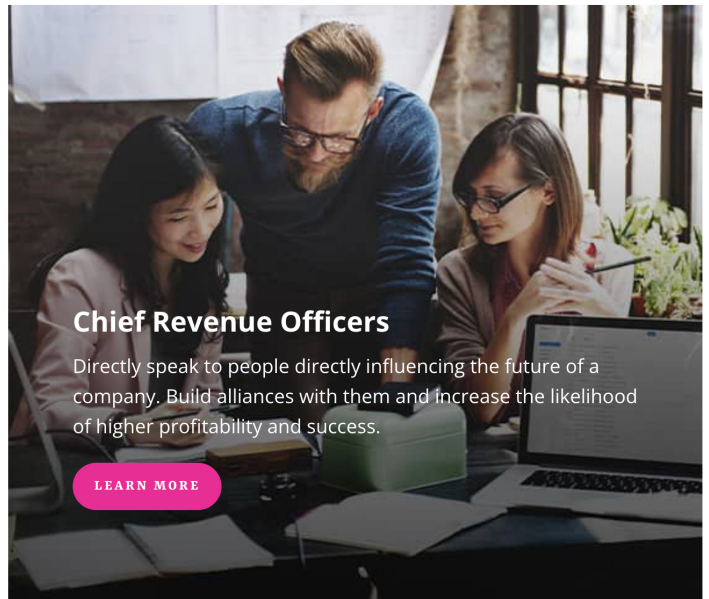
Glean intelligence to continuously identify every role and function within the marketing division — from CMOs to demand generation managers to copywriters.

Sales leaders

Let us search, find and reach key sales titles, irrespective of the industry or management level. Present your value proposition to those who are responsible for sales results.

[LEARN MORE](#)



Chief Revenue Officers

Directly speak to people directly influencing the future of a company. Build alliances with them and increase the likelihood of higher profitability and success.

[LEARN MORE](#)

We build lookalike audience
PROFILES IN VARIOUS INDUSTRIES



Software

Win more deals with our multi-touch, multi-channel lead generation prowess.



Healthcare

Build campaigns to guide your targeted leads through a well-planned sales funnel.



IOT

Connect and close ideal customers for your IoT firm with proper communication.



Energy

Get in front of qualified leads which are as passionate about the environment as you.



Finance

Book appointments and drive new sales for your firm with our expert SDR's help.








Manufacturing

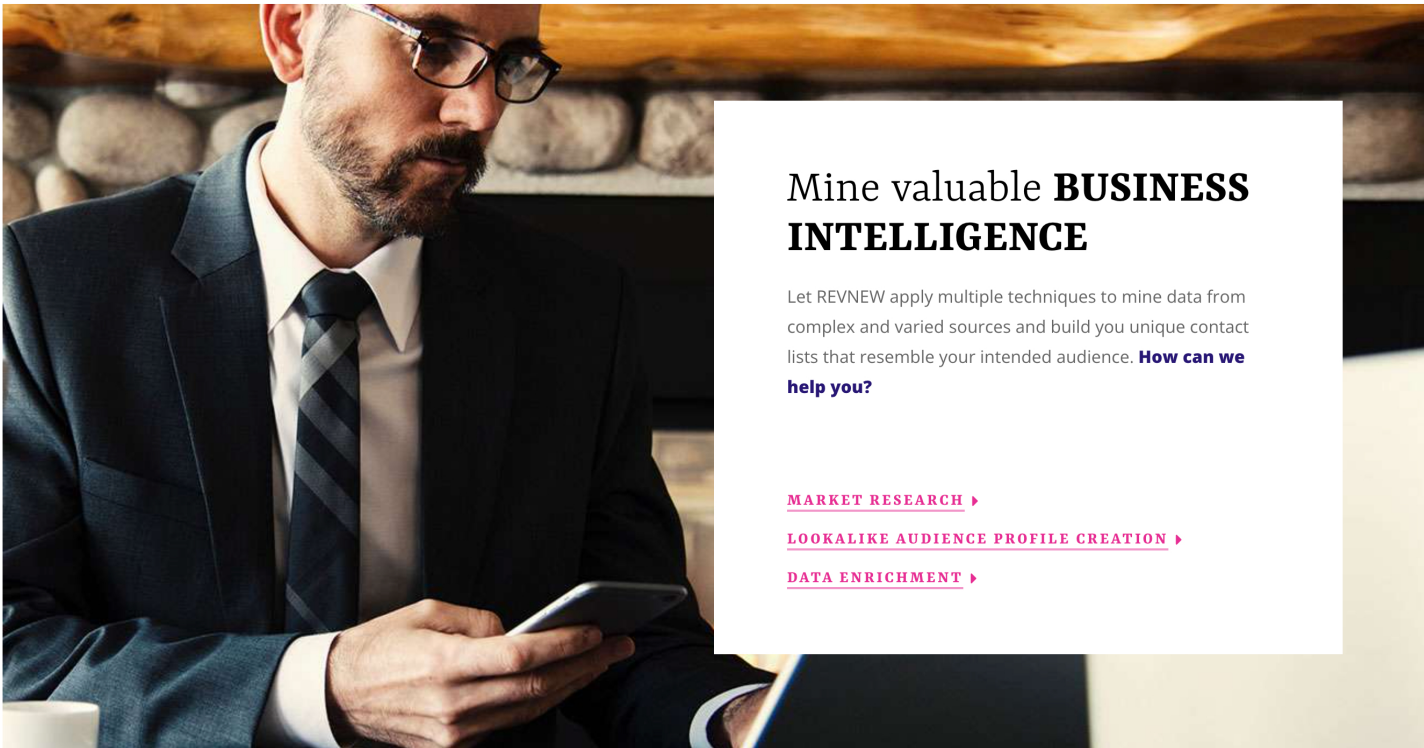
We provide qualified manufacturing leads through solid lead gen solutions.

EXPLORE MORE INDUSTRIES

OUR TECH STACK

lookalike audience profile creation



Mine valuable **BUSINESS INTELLIGENCE**

Let REVNEW apply multiple techniques to mine data from complex and varied sources and build you unique contact lists that resemble your intended audience. **How can we help you?**

[MARKET RESEARCH](#) ▶

[LOOKALIKE AUDIENCE PROFILE CREATION](#) ▶

[DATA ENRICHMENT](#) ▶

The math is **SIMPLE**

We're more cost-effective than your typical in-house lead-gen team. See it for yourself:

- ✔ **Zero setup fee required**
- ✔ **No-commitment monthly subscription**
- ✔ **Money-back guarantee**

[CHECK OUR PLANS](#)

Good things happen **WHEN WE WORK TOGETHER**

Please use the form below to contact us. A member of our sales team will reach out to you within one business day.

Phone Number*

Company Name*

LET'S GET STARTED

Alternatively, drop us an email at hello@revnew.com. Old-fashioned phone calls work too: **(888) 444-6679**



**It's time to rethink
your lead generation
strategy.**

TOP LINKS

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Plans
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Jobs
White label
Careers
Blogs
Case Studies
Contact Us

HOW WE HELP

Sales development
Demand generation
Data collection
RevOps

WHO WE HELP

Business owners
Marketing teams
Sales leaders
CROs

INDUSTRIES

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Chemical
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